PRELIMINARY PROPOSAL

|  |
| --- |
| **1. Proof of the subproject** (no more than1000 words):*describe the alleged plan of technical and commercial viability / feasibility* |
| **2. Scientific Novelty (**no more than1000 words):*- prerequisites for the development of the project, proof of scientific novelt, with the obligatory review of previous researches carried out in the world, relating to the subproject. Preliminary results are welcome;**- include list of patents, publications (no more than 5) relating to the subproject;**- the impact of the results on the development of science and technology and the expected social and economic effects;****- is scientific part done? (is there any additional work on R&D part?)*** |
| **3. Team** (without of scientific leader):

|  |  |  |  |
| --- | --- | --- | --- |
| **№** | **Position** | **Degree** | **Experience in the degree** |
|  |  |  |  |
|  |  |  |  |

*Team members must be no more than 7 people (presence of at least 1 specialist on the technology promotion is obligatory )* |
| **4. Competitiveness of the subproject** (no more than 500 words): *describe the competitiveness of the proposed results with alternative technologies, which may have the same markets.*  |
| **5. Implementation of the results** (no more than 2000 words): *specify product and subsequent implementation plan results.*1. *Goal of the subproject (ultimate commercial purpose - organization of manufacturing, selling licenses, etc..)*
2. *Volume of the market (in monetary terms, quantitatively, the main competitors - the name of the company)*
3. *Potential customers (specify name of the companies, the scope of activities, anticipated use of the product, specify a list of organizations that have preliminary agreements and letters of intent)*
4. *Methods of promoting products on the market (exhibitions, media events, advertising - the specific names of exhibitions, newspapers, magazines, events, etc.)*
5. *Sales channels (distribution, the organization of own sales, direct sales from factory)*
6. *Short summary of the main commercial specialist in technology promotion (qualification, experience in this field, commercial achievements)*
 |
| **6. Budget**

|  |  |  |
| --- | --- | --- |
| **№**  | **Item name** | **Total** |
| 1 | Salary  |  |
| 2 | Purchase of consumables (for proof of concept) |  |
| 3 | Payment of works and services of third parties associated with the research, including equipment rental |  |
| 4 | protection of intellectual property |  |
| 5 | articles published in scientific journals |  |
| 6 | travel expenses associated with the implementation of the subproject |  |
| 7 | banking services, except for opening an account for grant funds |  |
| 8 | Equipment purchase (in exceptional cases) (for proof of concept) |  |
| 9 | purchase, delivery and installation of equipment and / or accessories (for the development of an industrial prototype) |  |
| 10 | Purchase of consumables and laboratory supplies (for the development of an industrial prototype) |  |
|  | **Total sum:** |  |

 |