TORAIGHYROV UNIVERSITY

QUALITY OBJECTIVES
Faculty of Humanities and Social Sciences
for the 2026–2027 Academic Year

Objective	Achievement Criteria
1. Ensure effective faculty governance through the appropriate allocation of functions and responsibilities. 2. Ensure compliance with workplace discipline. 3. Maintain a stable team of highly qualified faculty staff.	– Review and effectively allocate functions and responsibilities among the Dean's Office and faculty staff. – Ensure that no violations of the educational process are officially recorded. – Ensure that 40% of staff complete professional development courses.
1. Improve the quality of the educational process by introducing modern educational technologies and taking into account market conditions and the needs of users of educational services. 2. Implement academic mobility programmes for students and teaching staff in cooperation with universities in Kazakhstan and abroad.	– Achieve an improvement in students' average academic performance compared with the 2025–2026 academic year. – Integrate digital learning, artificial intelligence, project-based learning and research methods into all faculty educational programmes. – Engage all first-year students in courses offered on Coursera, AI-Sana and other platforms recommended by the Ministry of Science and Higher Education. – Arrange academic exchanges for at least five undergraduate and master's students during the academic year.
1. Improve the quality of teaching and learning resources in accordance with the State Compulsory Educational Standards of the Republic of Kazakhstan. 2. Apply innovative teaching methods and reflect them in teaching and learning materials. 3. Actively integrate digital methods and tools into the educational process and make effective use of technical equipment.	– Publish at least 18 teaching manuals in accordance with the plan for publishing educational and methodological literature. – Incorporate modern pedagogical technologies, digital resources, active learning methods and artificial intelligence tools into course teaching and learning packages. – Increase the publication of educational and methodological literature in the state language by 15%. – Involve employers in reviewing and updating all faculty educational programmes.
1. Improve the academic and pedagogical qualifications of teaching staff by increasing the proportion of staff holding academic degrees and titles. 2. Facilitate the development of the research potential of teaching staff and students.	– Increase the proportion of teachers of core and specialised subjects who hold the degrees of Doctor of Sciences, Candidate of Sciences, Doctor of Philosophy (PhD) or professional doctorate, in accordance with the qualification requirements for licensing educational activities (at least 50% of teaching staff across the faculty's educational programmes must hold academic degrees, on average). – Uphold the principles of academic integrity and research ethics in all research activities.
1. Increase student participation in the social life of the faculty and university by improving educational practices, fostering universal human, national, cultural and patriotic values, and supporting student self-government. 2. Provide an accessible learning environment for students with special educational needs.	– Organise cultural events and charitable initiatives. – Ensure that at least 80% of faculty students participate in cultural, social, sports and wellness activities organised by the faculty and university. – Support student initiatives by implementing at least five projects during the academic year. – Create an environment conducive to student

	self-government. – Ensure access to learning materials and psychological and pedagogical support for students with special educational needs.
1. Develop the material and technical infrastructure and provide the educational process with modern equipment, computers, and educational and methodological literature relevant to the faculty's disciplines.	– Prepare and submit substantiated requests for the purchase of necessary technical equipment (Departments of Philology and Performing Arts).
1. Increase enrolment in the faculty's educational programmes by improving career guidance and promotional activities throughout the academic year.	– Increase student enrolment by 3% compared with the previous academic year. – Conduct career guidance activities in schools and colleges in Pavlodar assigned to the departments. – Regularly publish up-to-date information about the faculty's educational programmes and achievements on the university website and social media.

Dean, Faculty of Humanities and Social Sciences **S. Ksembayeva**