

**QUALITY OBJECTIVES
The Faculty of Humanities and Social Sciences
for the 2025-2026 academic year**

Content of the goal	Criteria for achieving the goal
1. Faculty management based on the effective distribution of functions and responsibilities; 2. Ensuring compliance with labor discipline; 3. Ensuring a stable, highly professional faculty staff.	- effective distribution of functions and responsibilities between the dean's office and faculty staff; - ensuring 30% completion of professional development courses; - 100% compliance with labor discipline.
1. Ensuring the quality of the educational process through the implementation of modern educational technologies, as well as taking into account market conditions and the demands of educational service consumers; 2. Implementing a phased implementation of a credit-modular system for organizing the educational process; 3. Implementing inter-university academic mobility for students and faculty through cooperation with national and international universities.	- increasing student academic success to 95%; - increasing the share of electives in the educational process to 70%, developing specialty modules and module catalogs for all undergraduate and graduate specialties within the faculty; - implementing an exchange of at least 5 undergraduate and graduate students.
1. Improving the quality of methodological support of the educational process in accordance with the requirements of the State Compulsory Education Standard of the Republic of Kazakhstan 2. Using innovative methods (reflected in the teaching and methodological kit).	- publication of 40 textbooks and teaching manuals in accordance with the plan for issuing educational and methodological literature; - presentation of reports by each department faculty member at scientific and methodological seminars; - increasing the publication of educational and methodological literature in the state language by 15%; - organization of all types of internships (practical training) based on long-term agreements.
1. Improving the level of scientific and pedagogical qualifications of the faculty through increasing the proportion of instructors holding academic and scientific degrees and titles; 2. Ensuring the realization of the research potential of the faculty and students.	- increasing the proportion of instructors holding academic and scientific degrees (Doctor of Sciences, Candidate of Sciences, Doctor of Philosophy (PhD), Doctor in the relevant field) in basic and major disciplines of the State Compulsory Education Standard, in accordance with the qualification requirements established for licensing educational activities (the average degree qualification rate across the faculty's specialties shall be at least 52%).
1. Increasing student participation in the social life of the faculty and the university through improving the academic support process, and fostering and developing in students qualities consistent with universal human, national-cultural, and patriotic values; 2. Ensuring social protection for orphaned students.	- organization of cultural events and charity activities; - involvement of at least 80% of the faculty's students in cultural, social, and sports and recreational activities of the faculty and the university.
1. Development of the material and technical base, and provision of the educational process with modern equipment, computer technology, and educational and methodological literature for the faculty's specialties.	- requesting allocation of technical resources to ensure high-quality implementation of distance learning methods and interactive classes: 1 interactive whiteboard with the corresponding software and technical applications.
1. Ensuring growth in the enrollment of the faculty's specialties through improving the forms and methods of career guidance, as well as advertising and promotional activities during the admission commission period.	- ensuring a 5% increase in the number of applicants compared to the previous academic year; - implementing career guidance activities in five schools and colleges in the city of Pavlodar.

**Dean of the Faculty of
Humanities and Social Sciences**



S. Ksembayeva

