

**QUALITY OBJECTIVES
of the educational program "Architecture and Design"
for the 2025–2026 academic year**

Name of the goal	The content of the goal	Criteria (social, technical, economic, technological)
1 Management	Ensuring the effectiveness of the educational program management based on the distribution of functions and powers among the members of the educational program. Observance of high labor discipline.	Absence of violations of labor discipline – 100 %. Professional development (1 employee). Compliance with the qualification requirements.
2 Educational	Ensuring high-quality educational services based on the introduction of modern technologies, intra-departmental control of knowledge.	Providing a rating system for evaluating students' knowledge – 100 %. Involvement of teaching staff practitioners. Development and opening of an innovative MEP.
3 Methodical	Improving the quality of methodological support for the educational process; developing an EMC of specialties (disciplines) according to modern requirements; development and release of textbooks and teaching aids; expansion of practice bases; conducting scientific and methodological seminars.	Study guide – 2. Open classes – 2 classes for each teacher. Mutual visits – 1 time per semester. Staffing of the EMCD, EMCS – 100 %. Expanding the base of branches of the EP.
4 Scientific	Increasing the level of organization of contractual and exploratory scientific research, commercialization of scientific research results.	Publication of articles and abstracts at conferences – 1 article from each teacher. Participation of teachers in grant competitions of the Ministry of Science and Higher Education, the Science Foundation. Students' participation in scientific activities – subject Olympiads, research and development competitions and international conferences held by the EMA and the University – 100 %.
5 Educational	Raising the level of patriotic, international, general political, legal, aesthetic education, the formation of a healthy lifestyle based on educational work (curatorial hours, educational conversations, the use of educational opportunities of academic disciplines, holding mass events). Active participation in the volunteer movement.	Thematic curatorial hours – once a month for 1-2 courses and once every 2 months for 3-5 courses. Participation of students and teachers in volunteer activities – 2 times a year. Participation of teaching staff and students in volunteer actions – 2 times a year. Participation in cultural events - 2 times a year.
6 Household	Development of the material and technical base, provision of the EP with computer and multiplying equipment, scientific, educational and methodological literature on the profile of the EP.	Purchase of equipment in accordance with the application for the 2025–2026 academic year.
7 Marketing and career guidance	Ensuring leadership in the regional education market in terms of the number of students and the quality of educational services.	To increase the number of students studying in the specialty by 5%. To ensure the employment of graduates of at least 90%, including 70% in the specialty. To ensure the conduct of career guidance activities: in schools of the city and region – at least 4 times; in colleges – at least 2 times.

Discussed and approved at the meeting of the EP (Protocol No. 1 of August 28, 2025)

Deputy head of the EP "Architecture and Design"



S. Abisheva

Agreed:

Dean of the Faculty of Architecture and Construction



G. Zhukenova

