

**QUALITY OBJECTIVES OF THE DEPARTMENT OF ECONOMICS
ON 2024 – 2025 ACADEMIC YEAR**

#	Name of the goal	Content of the goal	Criteria for achieving goal
1	Managerial	Functioning of the corporate foundations of department management	- participation of the faculty in the management of the department and the university-100%; - high level of delegation of authority (process approach to department management) – 100%; - professional development of the faculty in the amount of at least 72 hours – 3 teachers; - providing the department with regulatory and managerial documentation-100%.
2	Academic	Ensuring theSupport for the high quality of educational services provided in accordance with the best practices of universities	- implementation of the concept of START UP education (START UP Bachelor's degree) - Minor Program "Entrepreneurship"; - positioning of the specialty "Economics" in the ranking of the 10 best universities in the Republic of Kazakhstan; - participation of undergraduate, graduate and doctoral students in academic mobility-2 people; - internationalization of the personnel potential of the department - attraction of scientists for conducting academic classes from near and far abroad countries – 1 person; - accreditation of educational programs-3 educational programs (specialized master's degree); - updating the register of educational programs – 4 educational programs (bachelor's degree); - students ' academic performance is 100%.
3	Methodical	Provision of high quality methodological support for the educational process	-staffing of the department's disciplines with educational and methodological complexes – UMCD) - 100%; - introduction of case methods for conducting practical classes-2-3 cases for each discipline; - development of methodological manuals for developing START -UP projects – 1; - use of interactive equipment in the educational process – 100%.
4	Scientific) Functioning of the educational process through the research activities of teaching	staff - participation of the teaching staff of the department in research work-100%; - implementation of contractual funded research (R & D) in the amount of at least – 100,000,000 tenge; - obtaining certificates of implementation of scientific developments in the educational process-5 certificates of implementation; - publication of articles with an IMPACT factor (together with the author's team of the department) – 2 articles; - participation of students in scientific competitions, Olympiads ax in the following areas: Economics, Management, Marketing – 3 students; - participation of the faculty of the department in scientific events – 3 people; - participation of students in scientific conferences, scientific events-100%.
5	Educational	optimization of conditions that ensure the cultural and moral education of students	- the level of involvement of students in cultural and moral activities of the university – at least 50%; - curatorial hours, meetings-2 times a semester; - participation in volunteer activities of teaching staff and students-3 events.
6	Economic	Development and ensuring the optimal state of the university's material and technical base	- drawing up applications for the purchase, repair, and maintenance of computer equipment, industrial and household equipment - once a year.
7	Marketing and career	guidance Formation of a contingent of students in the specialty "Economics"	- participation of teaching staff in career guidance work-100%; - development of advertising products-3 titles.

Reviewed and discussed at the meeting of the department, protocol no. 1, August 08, 2024

Head of the Department of Economics»

A. Titkov

Agreed:

Dean of the Faculty of Economics and Law

Y. Kolesnikov

**Member of the Management Board
for academic reasons
questions - Vice-rector**

P. Bykov

